



Community Planning
Aberdeen

Community Empowerment Network Event

30 September 2021

6-7.45pm



Michelle Cochlan
Community Planning Manager
Aberdeen City Council

Chair of Community
Empowerment Group



Community Planning Aberdeen



Local Outcome Improvement Plan (LOIP) 2016-26



City Vision

***‘A place where all people
can prosper’***

*regardless of their background or
circumstances.*



ECONOMY

1. No one will suffer due to poverty



2. Supporting unemployed people into fair work

3. Upskilling and reskilling people to take advantage of economic opportunities



PEOPLE

4. Children 0-5 years reaching their expected developmental milestones

5. Listening to improve mental health and wellbeing



6. Supporting care experienced young people

7. Supporting children living in priority localities positive destination



8. Child friendly city
9. Youth justice

10. Community justice

11. Increasing healthy life expectancy (time lived in good health)



12. Reducing harm from alcohol and drugs



PLACE

13. Climate change and reducing carbon emissions



14. Increase people walking and cycling

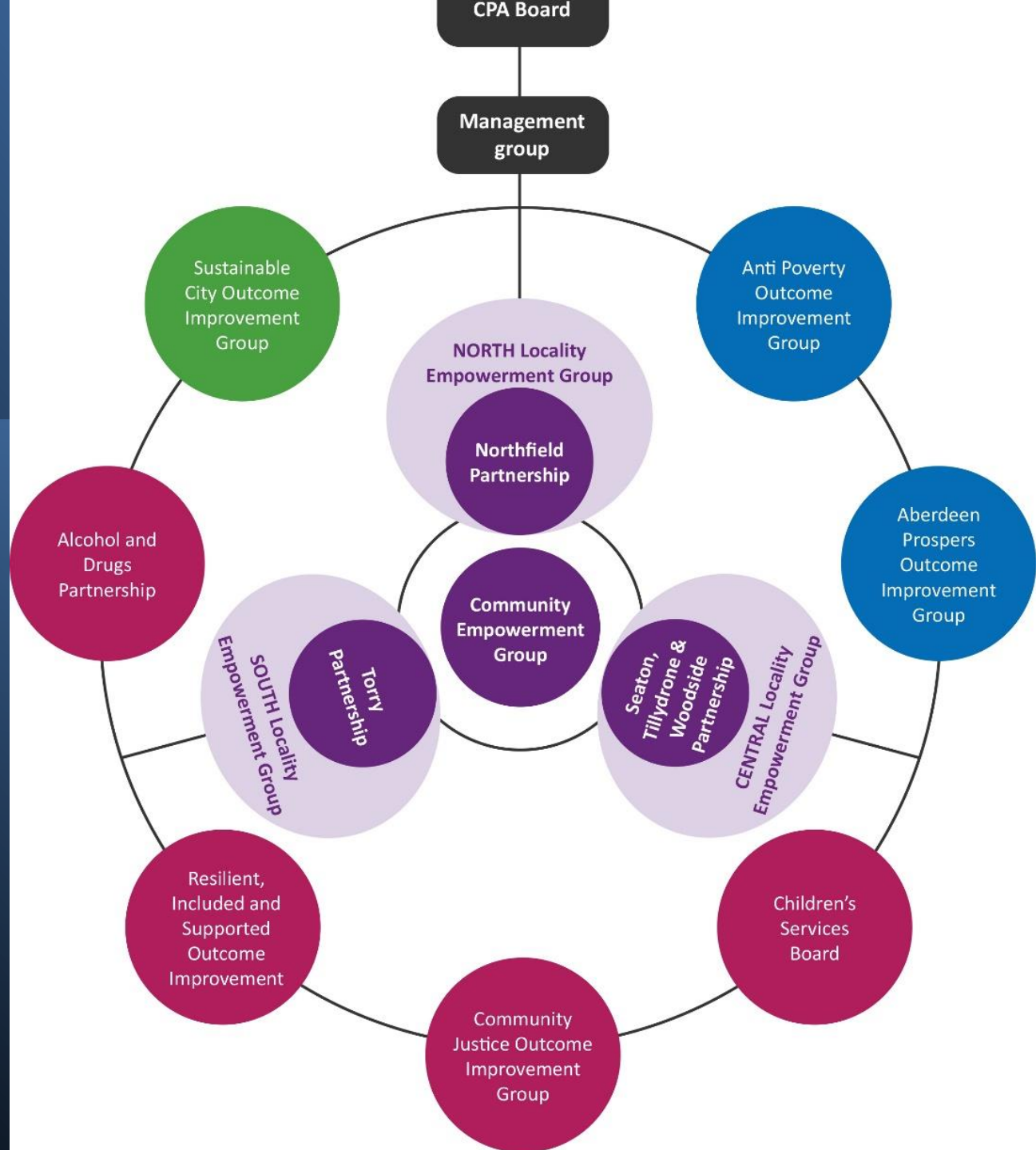


15. Protecting and managing the City's nature

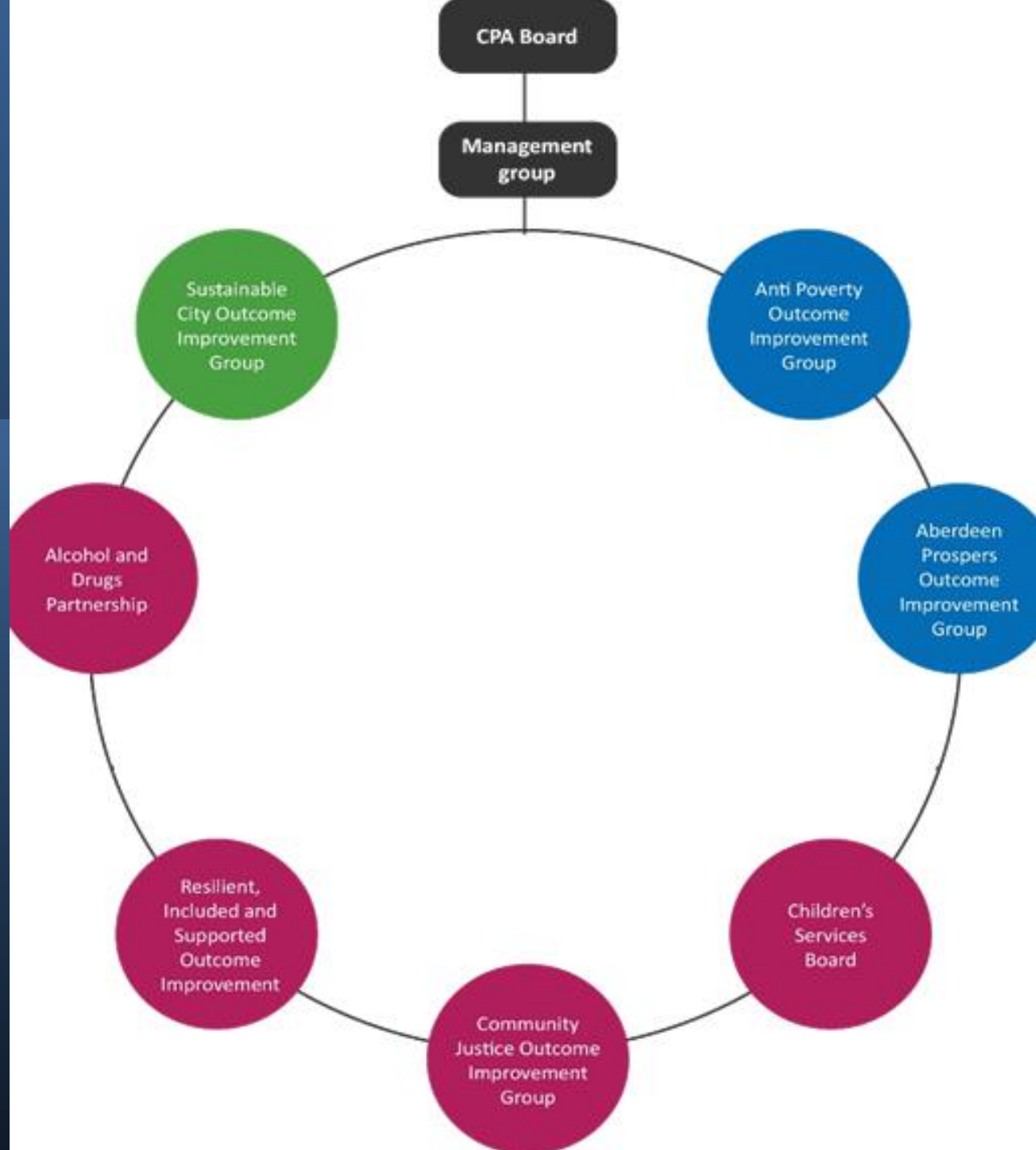


75 Improvement Projects

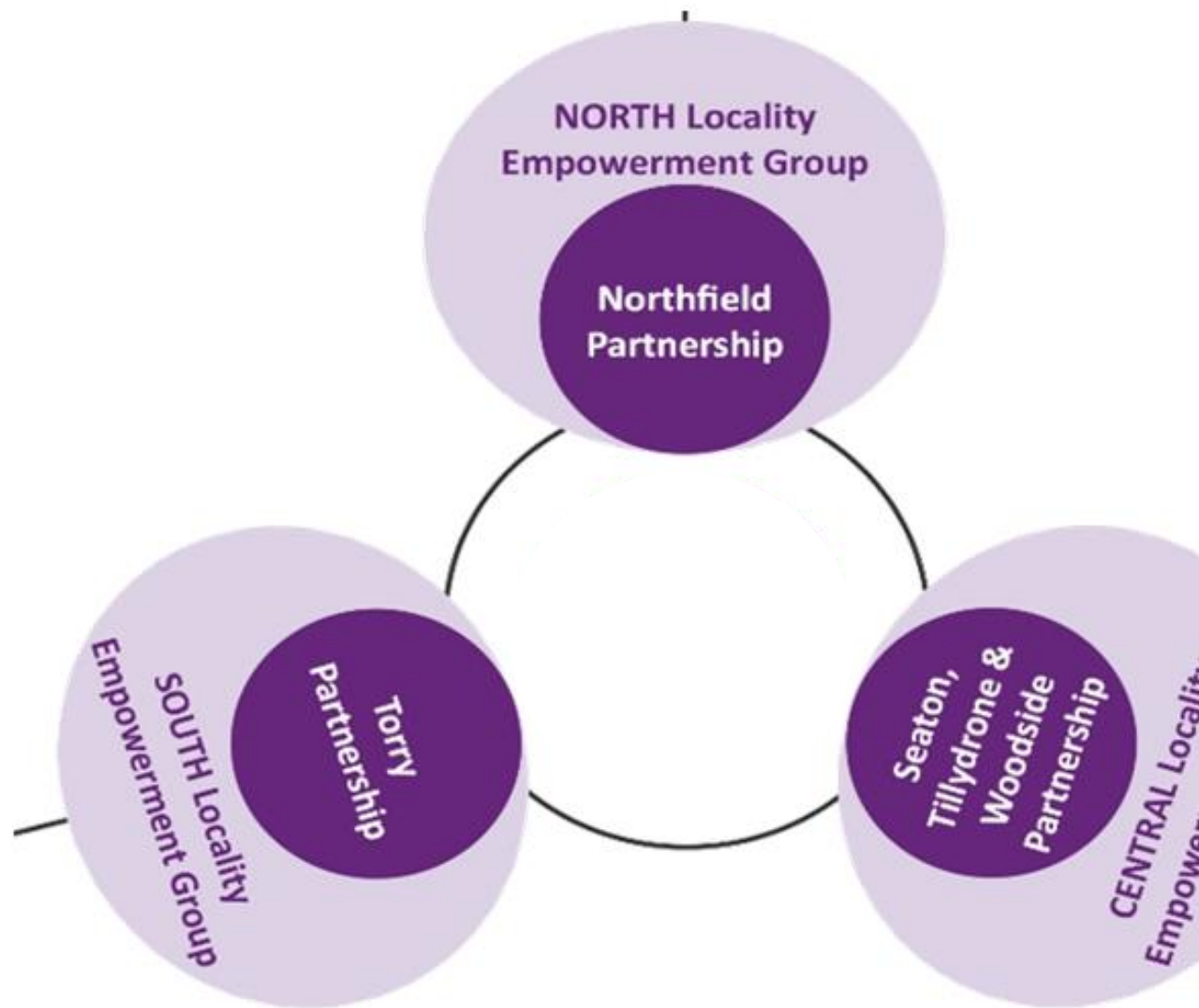
Community Planning Aberdeen Structure



Outcome Improvement Groups



Community Groups



Community Groups



Workshop	Learn about	Leader
1	Aberdeen Civic Forum and Community Councils	Jonathan Smith
2	Locality Empowerment Groups and Priority Neighbourhood Partnerships	Colin Wright and Gordon Edgar
3	Local Outcome Improvement Plan Improvement Projects	Allison Swanson and Bob Farthing
4	Consultations and Questionnaires	Anne McAteer and Martin Wyllie

For more
information...

Visit <https://communityplanningaberdeen.org.uk/>

Follow us on twitter @CPAberdeen

Follow us on facebook @CPAberdeenCity

For general enquiries email
communityplanning@aberdeencity.gov.uk

For Locality Planning enquiries email
localityplanning@aberdeencity.gov.uk

Join the Community Empowerment Network
<https://communityplanningaberdeen.org.uk/community-empowerment-network>

Consultations and Questionnaires

Citizens' Panel and Consultation Hub

Opportunities for participating in consultations

Citizens'
Panel

Consultation
Hub

Citizens' Panel (City Voice Questionnaire)



Run by Community Planning Aberdeen



Panel of Aberdeen City residents (16+ years)



Questionnaires cover a wide range of topics/issues that affect our communities



Generally, one questionnaire a year (either paper copy or online)

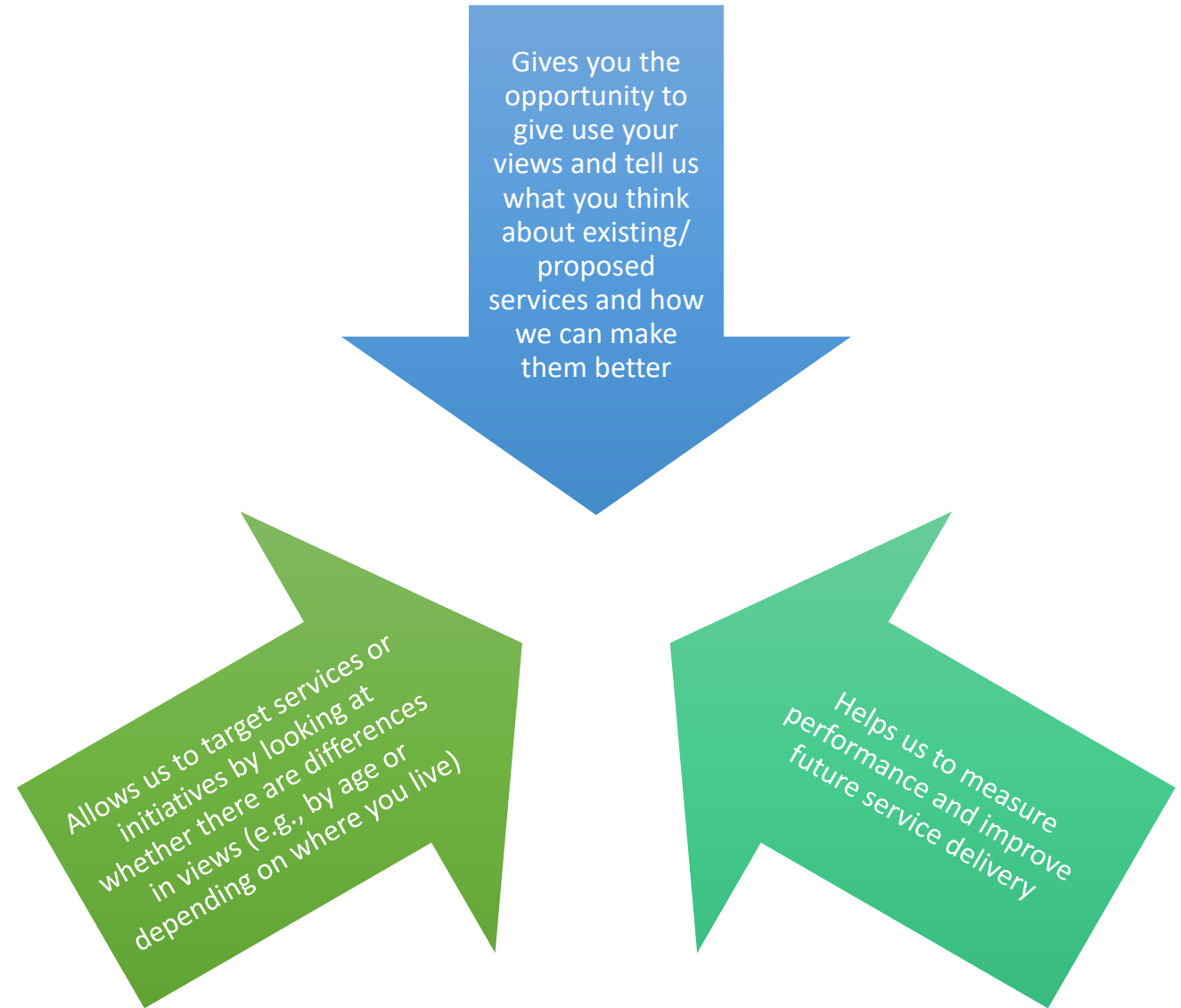


Full report and summary newsletter published on website



Service response included

Why join the City Voice panel?



Aberdeen City Consultation Hub

Home for all Aberdeen City Council's consultations

Helps you find and participate in consultations that interest you

Consultations on a wide range of topics

Open to everyone

Can sign up to receive notification of consultations on specific topics



Consultation Hub

Welcome to the Aberdeen City Council Consultation Hub. This site will help you find and participate in consultations that interest you. A consultation is a process where we ask for your views to help us make a decision on a specific topic. We consider what you tell us and use this, along with other information, to inform our recommendations and decisions.

You can see details of recently added and updated consultations below, or you can [search for consultations](#) that are of interest to you.

To keep up to date with new consultations, [subscribe to our email notifications](#), like our [AberdeenCC](#) page on Facebook or follow us on Twitter [@aberdeenc](#).

Open Consultations

GME Zoning 2021

Your input is needed as Aberdeen City Council continues to review its school estate provision and establish clear priorities to effectively manage the estate, in line with Scottish Government guidance. [More](#)

Closes 8 October 2021

British Art Show 9 ONLINE EVENTS audience survey

We're carrying out surveys with people who have taken part in online events during British Art Show 9. [More](#)

Closes 10 October 2021

British Art Show 9 visitor survey

How you can get involved

- If you are interested in finding out more about City Voice, go to [City Voice \(communityplanningaberdeen.org.uk\)](https://communityplanningaberdeen.org.uk)
- Complete the recruitment form to become a member of the panel
- If you are interested in finding out more about the Consultation Hub, go to [Aberdeen City Council - Citizen Space](#)
- Subscribe to receive notifications about new consultations or consultations on specific topics



scottish
community
development
centre

Aberdeen Community Empowerment Group

30/09/2021

SCDC – Who we are and what we do

SCDC is the lead body for community development in Scotland. We work to our vision of an active, inclusive and just Scotland where our communities are strong, equitable and sustainable.

We work directly with:

- Community groups and organisations
- Community development practitioners
- Government and other policy makers
- Local partnerships and agencies across Scotland who want to involve communities in their work

What is Community Empowerment?

The Community Empowerment (Scotland) Act, 2015

The Community Empowerment (Scotland) Act 2015 will help to empower community bodies through the ownership or control of land and buildings, and by strengthening their voices in decisions about public services.

There are 11 topics covered by the Act.

The Bill was passed by the Scottish Parliament on 17 June 2015. It received Royal Assent and became an Act on 24 July 2015. Each part of the Act came into effect at different times.

Part 1: National Outcomes

Part 2: Community planning

Part 3: Participation requests

Part 4: Community rights to buy land

Part 5: Asset transfer requests

Part 6: Delegation of Forestry Commissioners' functions

Part 7: Football clubs

Part 8: Common Good property

Part 9: Allotments

Part 10: Participation in public decision-making

Part 11: Non-domestic rates

What is Community Empowerment?

Principles for community empowerment



Prepared on behalf of the Strategic Scrutiny Group
July 2019

ACCOUNTS COMMISSION

AUDIT SCOTLAND

HMICS
Improving policing
across Scotland

Healthcare
Improvement
Scotland

Scottish Housing
Regulator

HMPSI

Education
Scotland
Foghlam Alba

HMIPS
Her Majesty's Inspectorate of
Prisons for Scotland

Inspectorate of
Prosecution in
Scotland

care
inspectorate



Principles for
community
empowerment



What is Community Engagement?

There are 7 Standards:

- Inclusion
- Support
- Planning
- Working together
- Methods
- Communication
- Impact

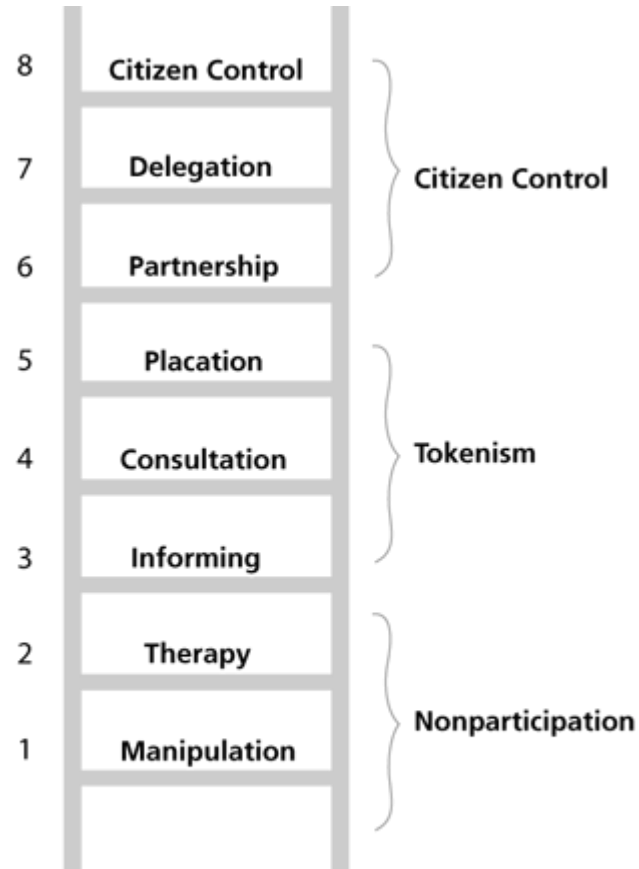


Values and Principles of public participation

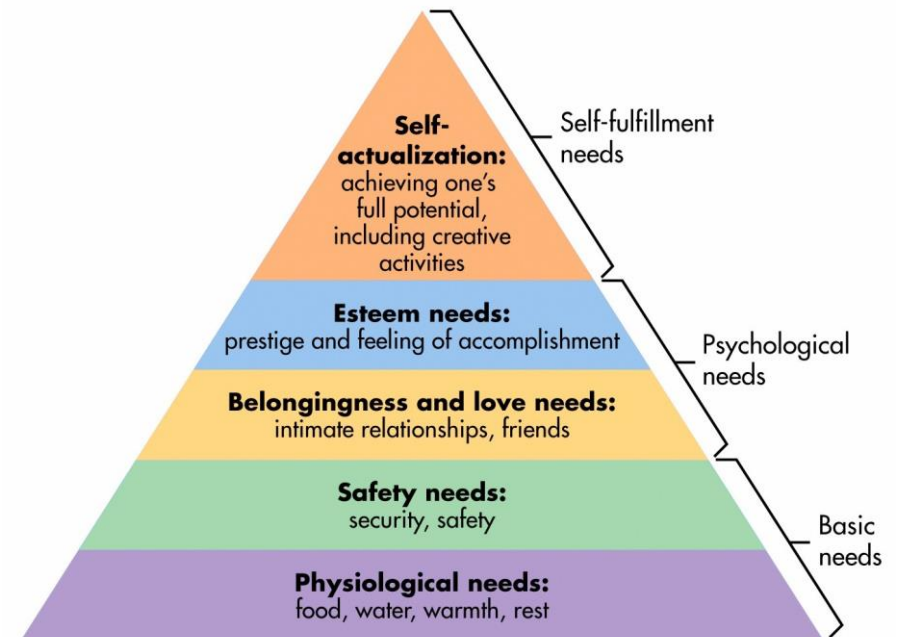
- Public participation is based on the belief that those who are affected by a decision have a **right to be involved** in the decision-making process.
- Public participation includes the promise that the public's contribution will **influence** the decision.
- Public participation promotes **sustainable decisions** by recognizing and communicating the needs and interests of all participants, including decision makers.
- Public participation seeks out and facilitates the involvement of those **potentially affected by or interested in** a decision.
- Public participation seeks **input from participants** in designing how they participate.
- Public participation provides participants with the information they need to **participate in a meaningful way**.
- Public participation **communicates** to participants how their input affected the decision.

How can we get it right?

It isn't easy!

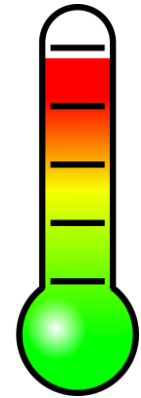
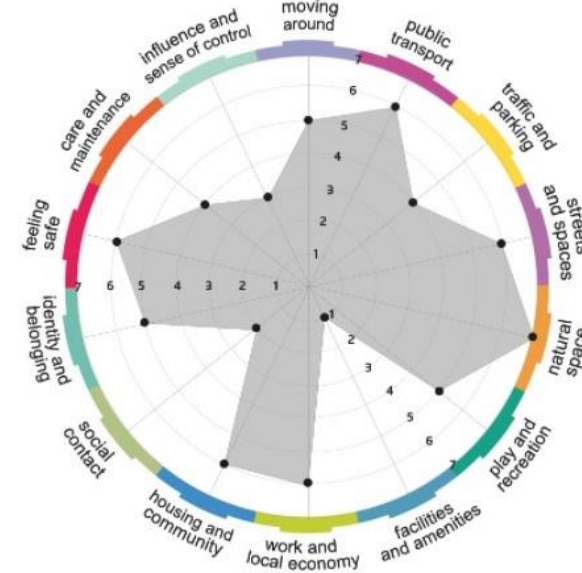
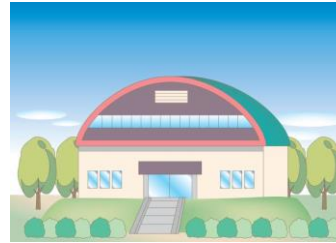


Arnstein's Ladder: Degrees of Citizen Participation
Arnstein, S. (1969)



Maslow's Hierarchy of Needs
Maslow, A. (1945, r.1954)

Some tools and approaches to use?



Architecture & Design Scotland
Aithearaidh is Dealbhadh na h-Alba



Scottish Government
Riaghaltas na h-Alba
gov.scot





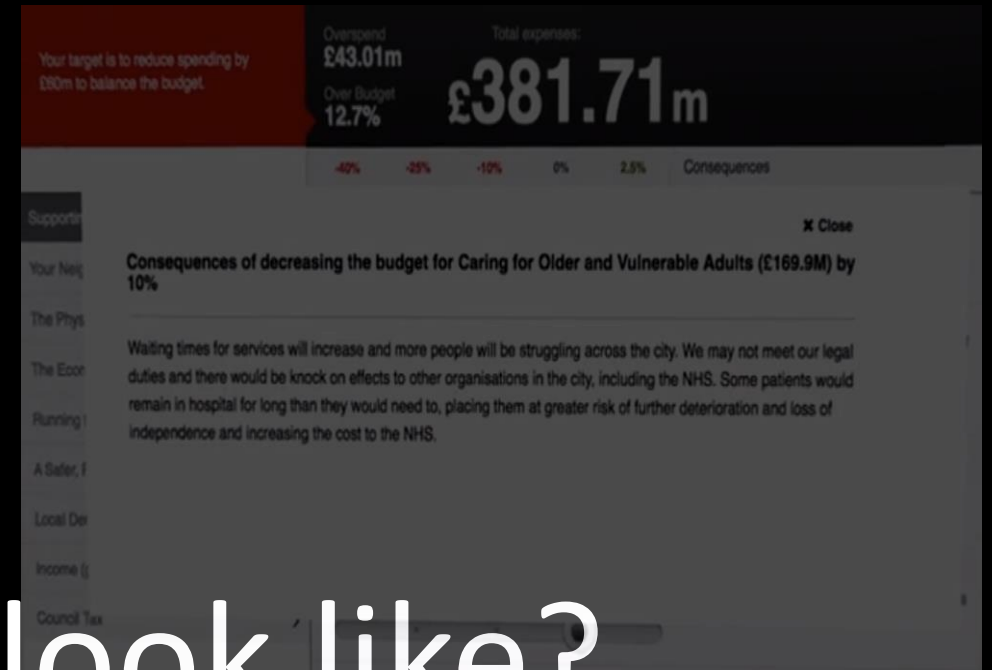
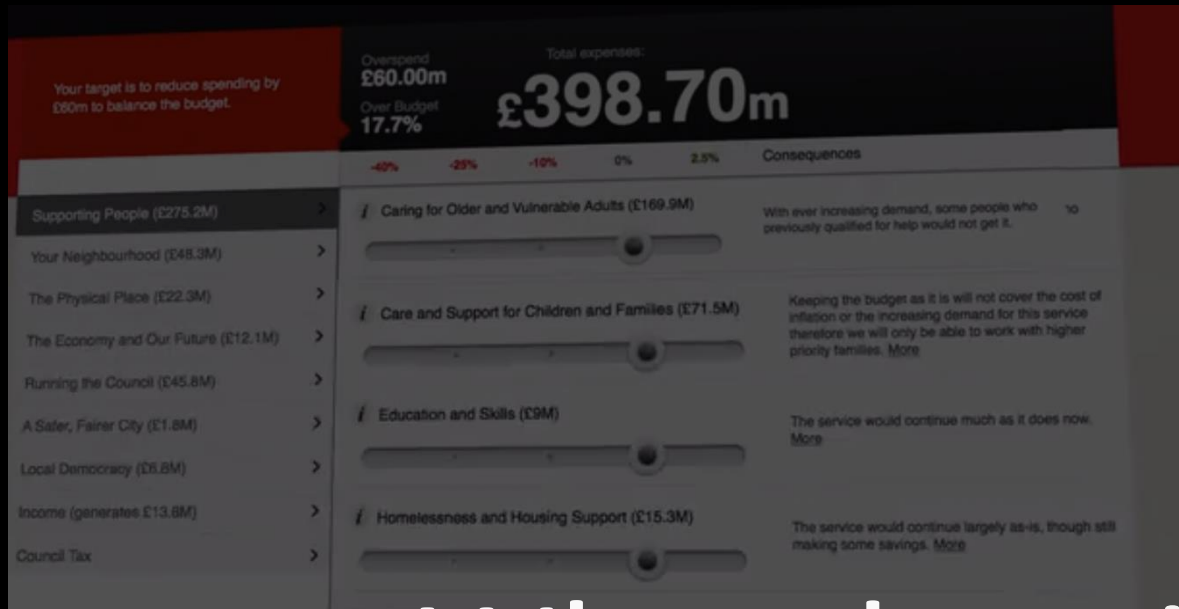
scottish
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Dawn Brown

Development Manager

dawn@scdc.org.uk

(07484) 023 947



What does it look like?

Values Simulator

In March 2021, Community Planning Aberdeen carried out an online exercise to gain an understanding of the issues which are most important to the citizens of Aberdeen. 2,642 people from across the City took part in the Simulator exercise. Participants were asked to consider 26 projects and allocate points based on their importance to the participant. They also had the opportunity to give comments and ideas.

The data gathered from the simulator has been considered alongside the Population Needs Assessment in making decisions about which improvement projects are prioritised in the new Local Outcome Improvement Plan.

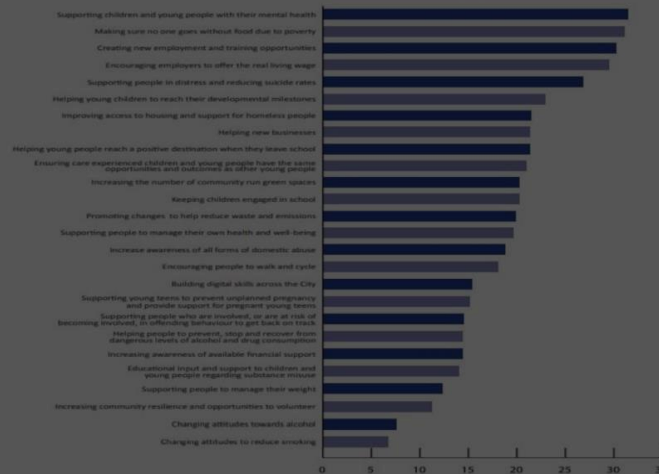
The five highest ranking projects were:

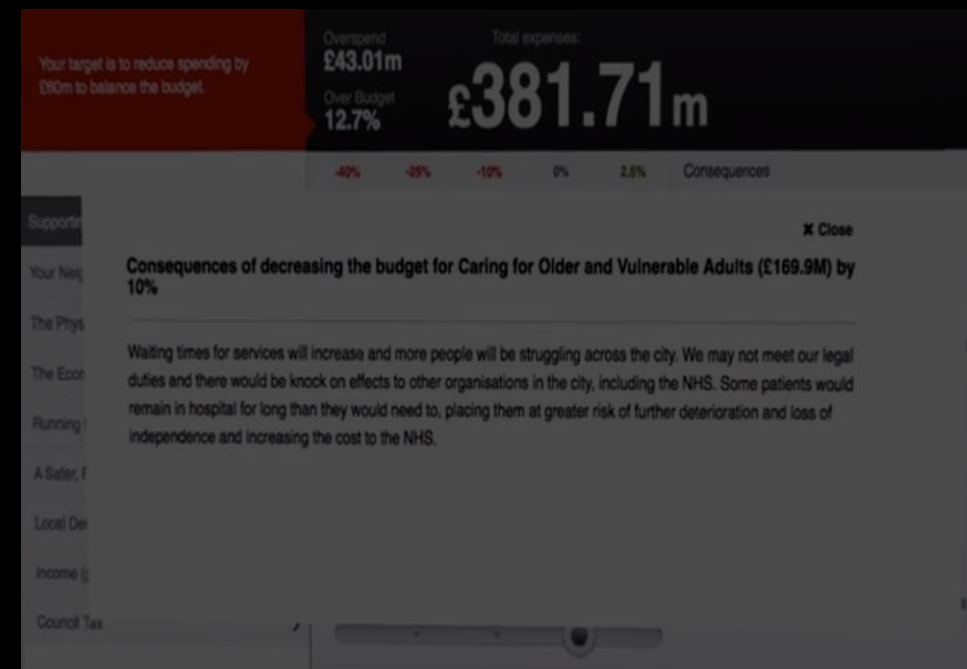
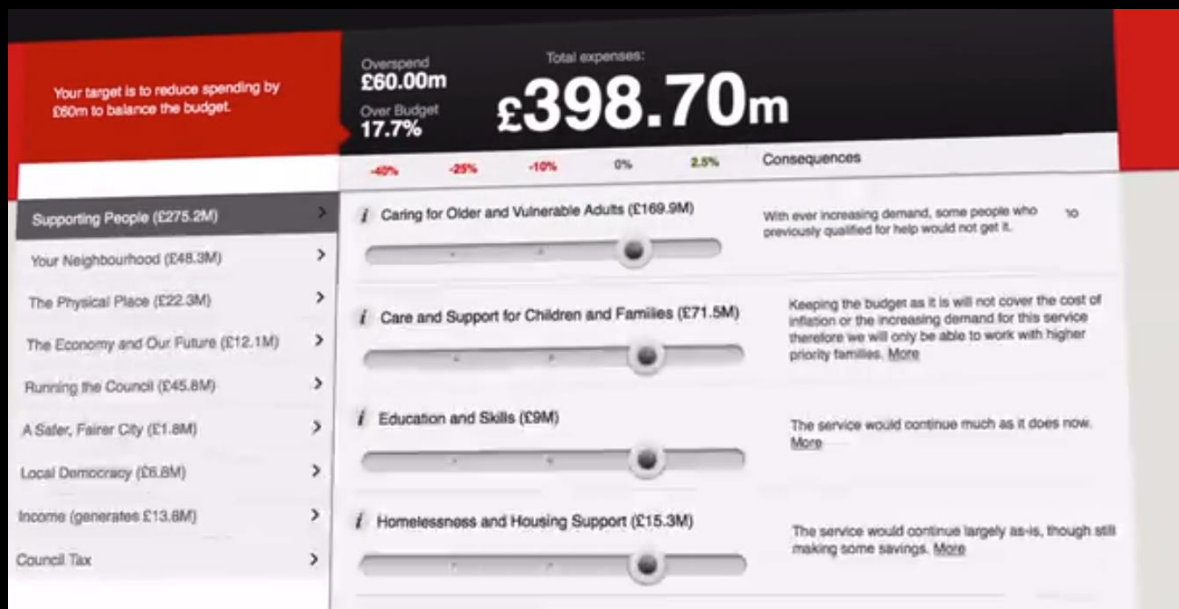
1. Supporting children and young people with their mental health (31.5)
2. Making sure no-one goes without food due to poverty (31.1)
3. Creating new employment and training opportunities (30.3)
4. Encouraging employers to offer the real living wage (29.5)
5. Supporting people in distress and reducing suicide rates (26.8)

A total of 761 comments were given by participants. The main themes which emerged from the comments were:

- People
- Spaces
- Wage
- Health
- Support

See below the chart showing the mean score received for all projects:





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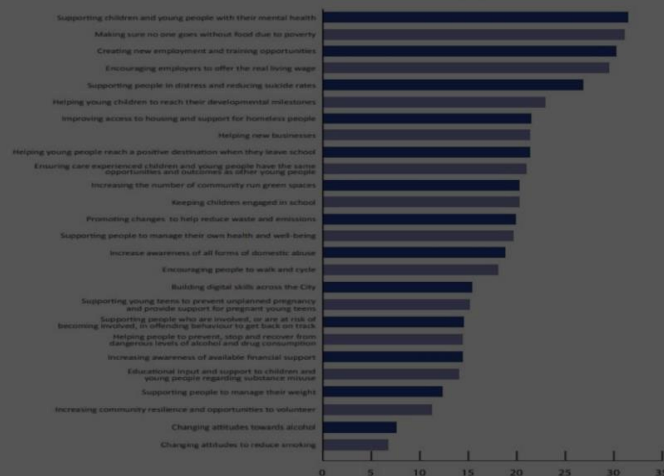
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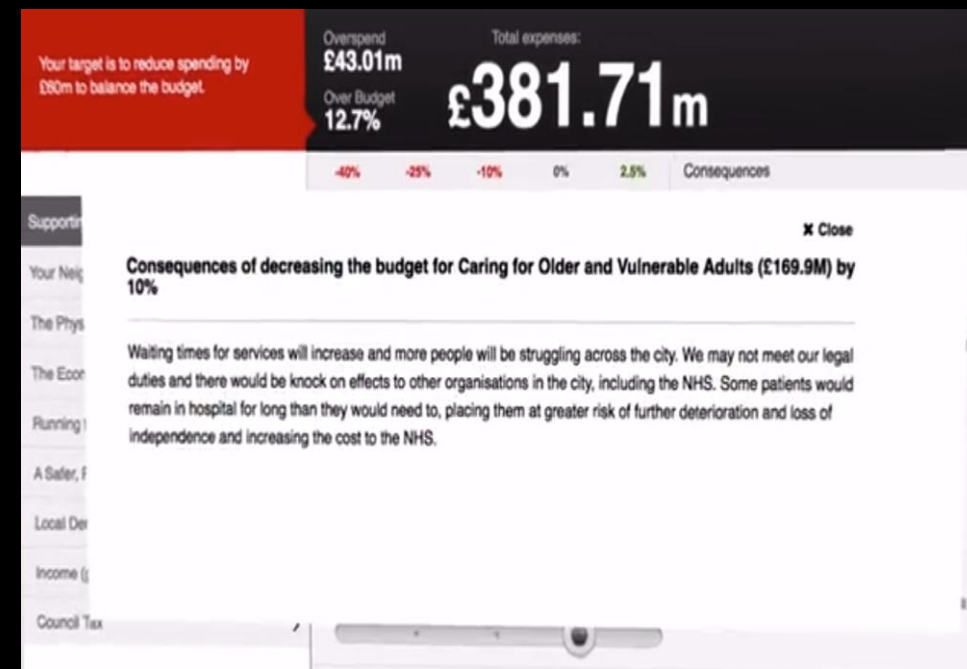
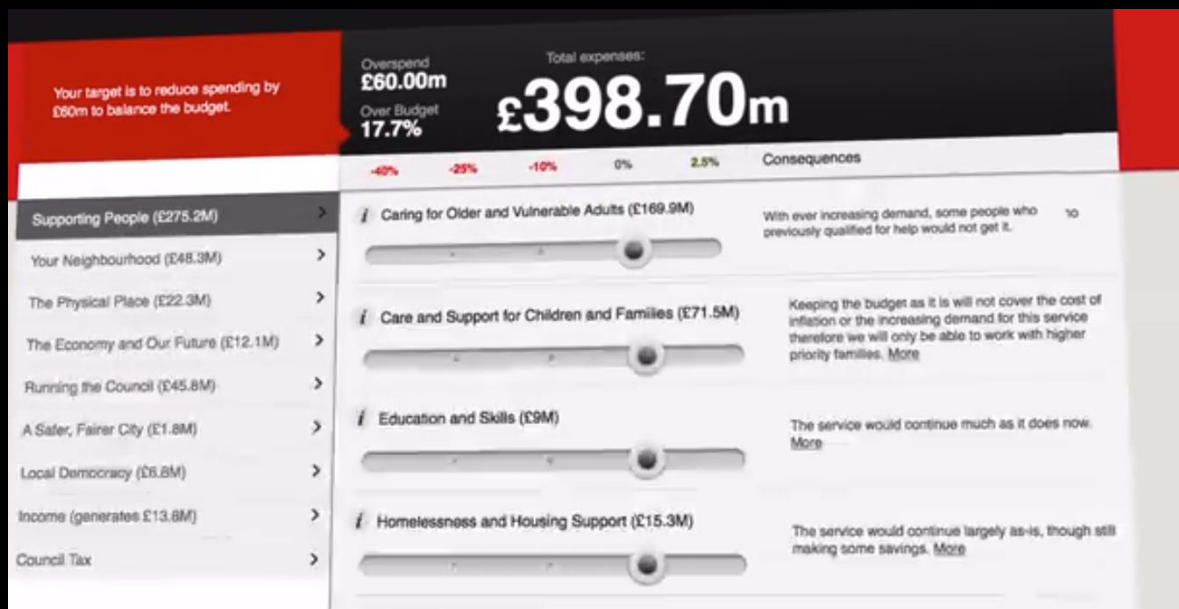
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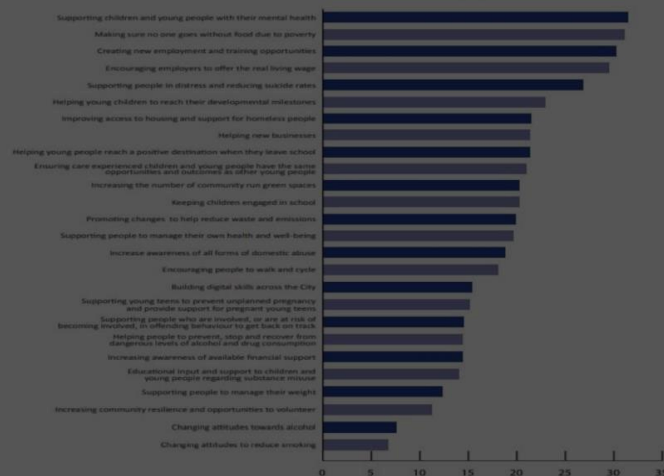
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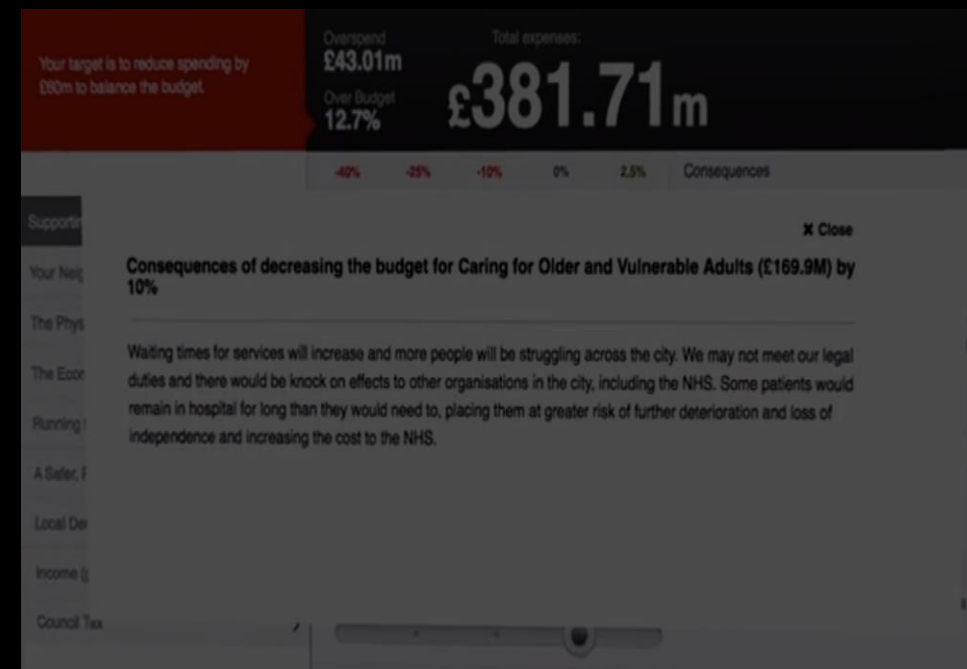
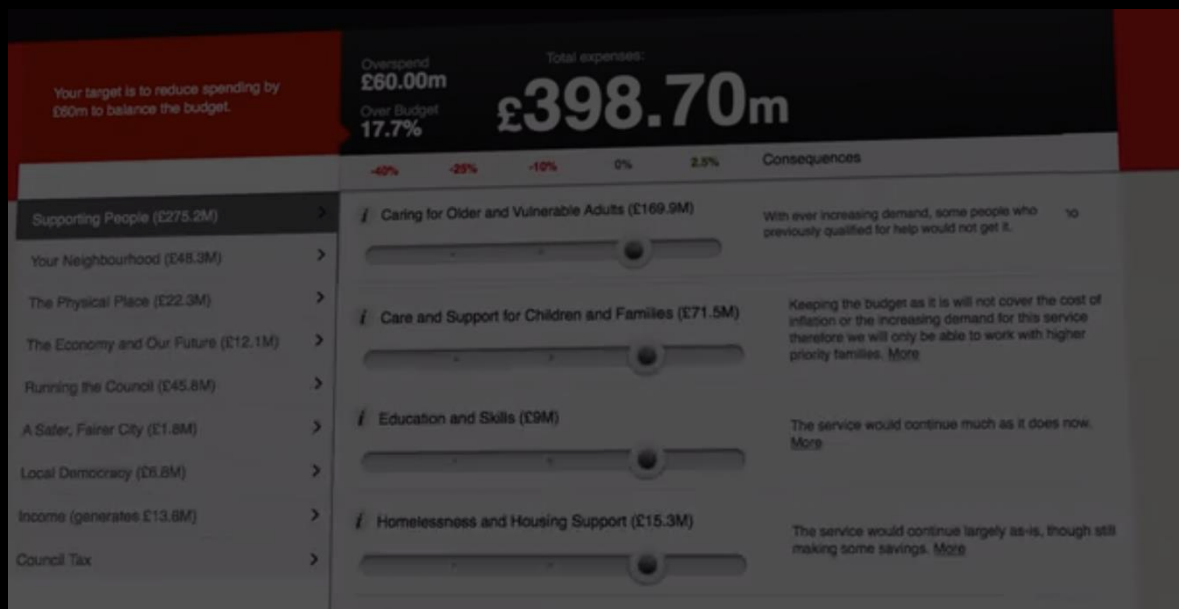
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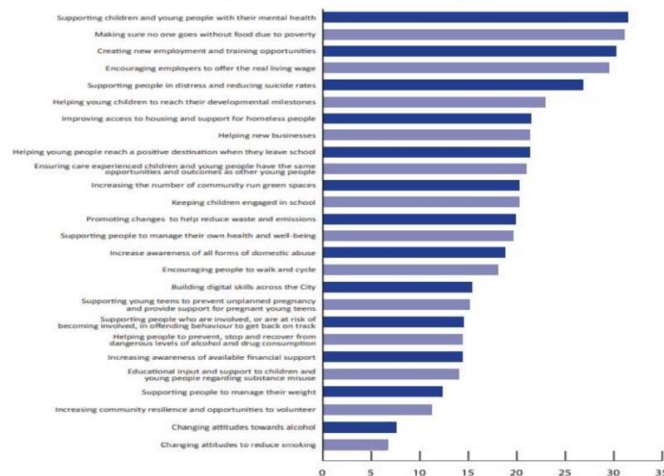
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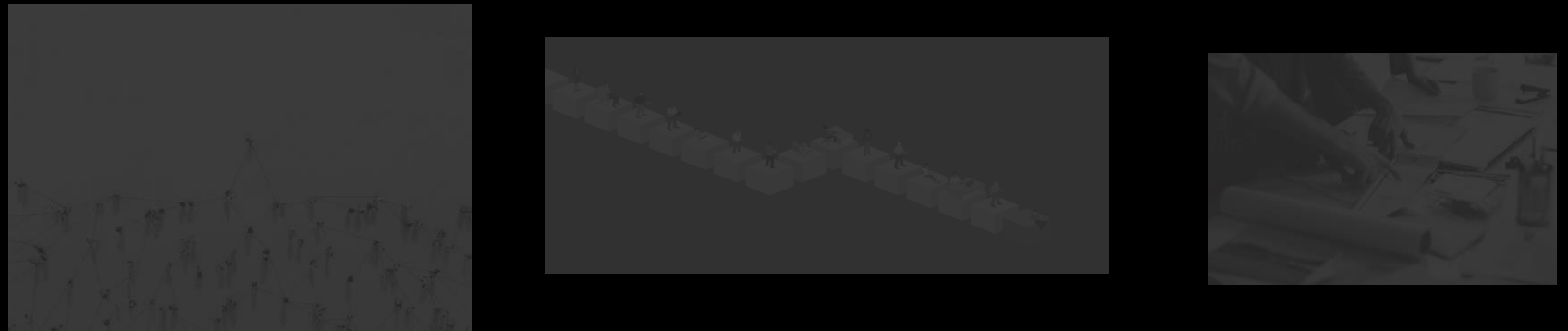




Concrete lived-experience - Individual ranking e.g. transport links/clean air – hierarchy of values/ comments/ good level of concrete detail – e.g. “tidy-up Unions Street”, “green spaces – more flowers and trees”



Generalisations - Roll-up into localities – priorities within communities – City Centre, Torry etc etc



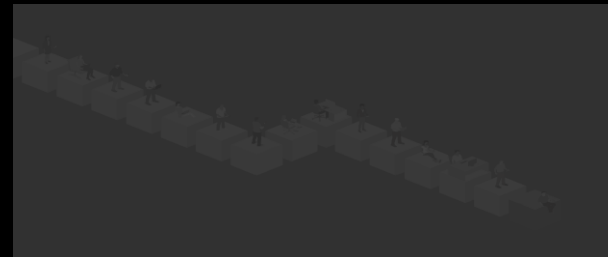
Abstractions - Central/North/South – City Overall - sense & decision making



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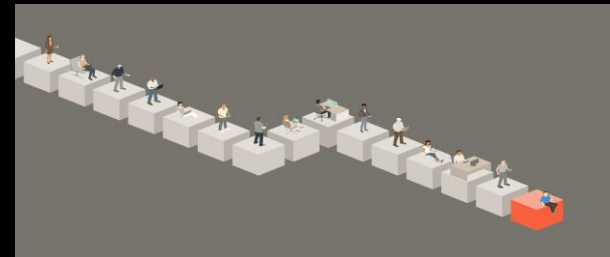
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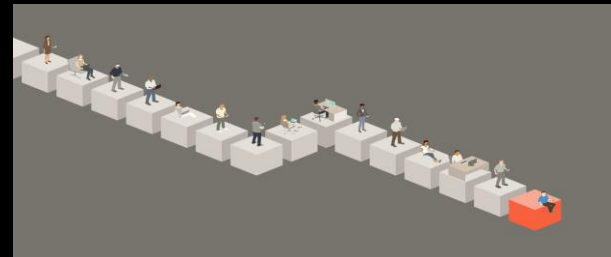
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Abstractions - Central/North/South – City Overall - sense & decision making



A rounded perspective of the one world we all share – everything is connected.





Local Outcome Improvement Plan – Improvement Projects

Opportunities To Get Involved



Community Planning
Aberdeen

3 Strategic Themes:

Economy, People and Place

15 Stretch Outcomes

75 Improvement Projects

OUR 15 STRETCH OUTCOMES

ECONOMY
<p>1. No one will suffer due to poverty by 2026.</p> <p>2. 400 unemployed Aberdeen City residents supported into Fair Work by 2026.</p> <p>3. 500 Aberdeen City residents upskilled/ reskilled to enable them to move into, within and between economic opportunities as they arise by 2026.</p>

PEOPLE (Children & young people)
<p>4. 95% of children (0-5 years) will reach their expected developmental milestones by the time of their child health reviews by 2026.</p> <p>5. 90% of Children and young people will report that their experiences of mental health and wellbeing have been listened to by 2026.</p> <p>6. As corporate parents we will ensure 95% of care experienced children and young people will have the same levels of attainment in education, health and emotional wellbeing, and positive destinations as their peers by 2026.</p> <p>7. 95% of children living in our priority localities will sustain a positive destination upon leaving school by 2026.</p> <p>8. Child friendly city where all decisions which impact on children and young people are informed by them by 2026.</p> <p>9. 30% fewer young people (under 18) charged with an offence by 2026.</p>

PEOPLE (Adults)
<p>10. 25% fewer people receiving a first ever Court conviction and 2% fewer people reconvicted within one year by 2026.</p> <p>11. Healthy life expectancy (time lived in good health) is five years longer by 2026.</p> <p>12. Rate of harmful levels of alcohol consumption reduced by 4% and drug related deaths lower than Scotland by 2026.</p>

PLACE
<p>13. Addressing climate change by reducing Aberdeen's carbon emissions by at least 61% by 2026 and adapting to the impacts of our changing climate</p> <p>14. Increase sustainable travel: 38% of people walking and 5% of people cycling as main mode of travel by 2026</p> <p>15. Addressing the nature crisis by protecting/ managing 26% of Aberdeen's area for nature by 2026.</p>

Why Get Involved?



Collaborate with Community Planning Aberdeen and organisations/community groups and:

- Help improve people's lives
- Identify & support transformational change in the city
- Remove silo working & duplication of activity across the city
- Build stronger relationships

Ways You Can Get Involved



- **Get involved with your community** - Join the Locality Empowerment Group/Priority Neighbourhood Partnership and become a Community Connector; or



- **Get involved in areas that matter to you on a city wide basis**
 - Connect directly with a project you are interested in:
 - ❖ to collaborate with partners to identify new ways to improve
 - ❖ to help develop and test ideas for improvement



75 Improvement Project Aims

What are the Opportunities?

ECONOMY IMPROVEMENT PROJECTS



Supporting those most impacted by Covid-19 to recover



Mitigating causes of acute poverty

Use of Food Pantries



Uptake of unclaimed benefits

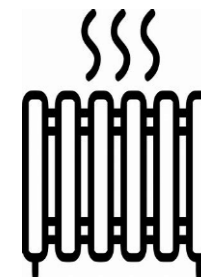


Financial assessments for homeless people

Improving Home energy



Reducing Fuel Poverty



Supporting labour market to recover



Digital access, skills and qualifications



Support people into sustained, Good quality work (priority neighbourhoods & over 50s)



Supporting people to start businesses

Increasing Modern and Graduate Apprenticeships

CHILDREN & YOUNG PEOPLE IMPROVEMENT PROJECTS



Uptake of support
for parents and
families



Keeping children safe
– reducing
unintentional injuries
& births affected by
drugs



Improving pathways to
employment/training - care
experienced & young people
from priority localities
accessing a positive and
sustained destination



Early intervention for
young people with
eating disorder



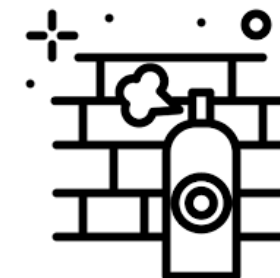
Timely access to
support –
sustainable &
equitable access
to counselling



**Mind Of
My Own**
Increasing knowledge
& use of digital
wellbeing resources



Becoming a
Child friendly
City – YP
participation



Tackling antisocial
behaviour &
increasing
diversionary
activities

PEOPLE IMPROVEMENT PROJECTS



Support to engage with services on release from prison & employability opportunities



Targeted interventions to reduce domestic abuse, hate crime & wilful fires

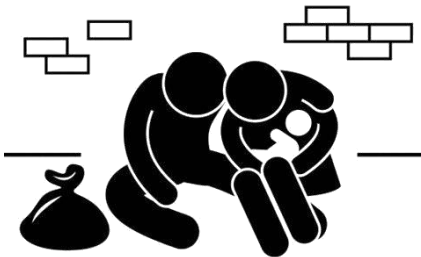
Changing attitudes towards alcohol



Increasing access to alcohol & drug treatment

Reducing drug related deaths & increasing access to naloxone

Support vulnerable and disadvantaged – reduce youth homelessness & suicides



Supporting wellbeing & good health choices & adopting healthier lifestyles



Support for unpaid carers

Reduce loneliness and social isolation by increasing volunteering opps

PLACE IMPROVEMENT PROJECTS



Reducing carbon emissions



Reducing waste by increasing reuse and recycling



Developing
Community Led
Resilience Plans

Increase sustainable travel: walking and cycling



Increasing community run green spaces



Food growing in schools, communities, workplaces



Organisations pledging their land for nature



How can you become Involved



- Visit www.communityplanningaberdeen.org.uk to check the opportunities in our

LOIP and
Locality Plans

Improvement
Programme

- If there are any projects within the LOIP that you are keen to get involved in, please email us at communityplanning@aberdeencity.gov.uk

What do you think?



- What do you think of what you have just heard?
- Where do you think community groups have a role?
- Any other ideas for what we can work on together?